

# ENTREPRENEURSHIP MINDSET (EM)



**Level:** Beginner | **Duration:** 5 days | **Delivery:** Blended (Classroom and Online)



## Course Overview:

Understanding personal driving forces and how to motivate & inspire people maybe the greatest challenge for most company leaders and managers who are looking forward to succeed in their career. This powerful Mindset Transformational and experiential workshop will ignite your passion for work & life; and inspire you as well as show you how to inspire your staff to outdo current performance levels and attain peak performance.

In this workshop, the participants will uncover and eliminate their current negative mindset, behaviours, attitudes, values and fears that stop them from achieving and enjoying the best rewards organization like yours could offer them. And it will reinforce or remind your team about the importance of living their dreams, instead of "living in their dreams", and results they want in their life. To instill and install values, mindset, principles and perspective of top achievers versus mediocre achievers. This workshop incorporates tools and ideas used in Neuro-Linguistic Programming (NLP) that makes a real difference by enhancing and developing your skills to transform the mindset and achieve significant results. By understanding how to use all your senses, using different styles and levels of language patterns and re-writing your thinking process you can achieve the things you want to at the workplace.

## Target Audience:

Anyone who have desire to be Entrepreneur

## Course Objectives:

Areas of topics covered are as followings:

- Entrepreneur mindset
- Presentation & sales skills
- Effective Communication skills
- Personal Image Building and Grooming
- Digital Marketing
- Basic accounting

## Pre-requisite

None

## Course Outlines

### Module 1: Introduction

- Brief Introduction of NLP
  - Definition Of NLP - The Study Of Human Excellence
  - NLP Thinking & Communication Model
  - The Ultimate Success Formula for Top Achievers
- The brain
  - How to use the left and right side of your brain to achieve its full potential
  - Change the way you think by re-wiring your brain, breaking habits and thinking more positively
  - Learn how the unconscious mind affects our thinking
  - Experience Perceived Reality vs Objective Reality
  - Demonstration: Being Positive – Creating Possibilities

### Module 2: The Mindset Of Leaders

- Mindset, values and habits of a super employees
- Understanding The Concept of top 5%
- Why most people fail
- What is stopping you
- The Driving Force in you- the “ whatever it takes attitude”
- Activity: Identify and getting rid of ‘personal brakes and FEARS’ that you don’t even know
- Exercise: Swish Pattern to Rid Negative Habits & Install Resourceful States
- Module 3: Mastering Self
- Mastering Self = High Self Effectiveness
- Identifying your purpose in life
- Aligning this purpose in life to the organization and work activities
- Associating Work activities as an integral part of life
- Powerful Visualization Exercises for Leaders – Being clear of your goals
- Activity: Changing current powerless self image with powerful self image
- Exercise: Mind Programming and Anchoring Powerful Self-Image

### Module 4: Being Productive For Your Organisation

- The opportunities organisation can offer you – personal goals achievement
- The Twin Pillars of Motivation - Driving Forces at work
- Being a happy contributor and useful at work.
- The successful organisational values - Humility, Fun, Caring, World Class
- Quality, Passion for Work and Life, Unshakeable Integrity.
- Activity: Creating the Circle of Productive Excellence
- Exercise: Motivating yourself and your staff

### Module 5: Building Mindset Of Super Achievers

- Learning the 7 success principles of great achievers.
- The mindset of super employees.
- Focus your mind and master your emotions to finish what you start.
- INCREASE the burning desire for optimum work results.
- Video Activity: Learn the attitudes of super achievers
- Activity: Assess our others’ attitudes & how to influence them
- Exercise: VAK Exercises to install powerful positive mindsets

### Module 6: Personal Transformation For Peak Performance

- Be a 100 % at all times-the power of NOW to move you forward
- Managing personal priorities at work and home
- Focus on the High Leverage Activities of Peak Performance
- How to motivate yourself to be at peak performance by Shifting Sub-Modalities
- Maintaining a Work-Life Balance
- Activity: Anchoring for Peak Performance
- Exercise: Deep Induction to instill Positive Personal Transformation